



**LIVE EVENT**

**MEDIA KIT**

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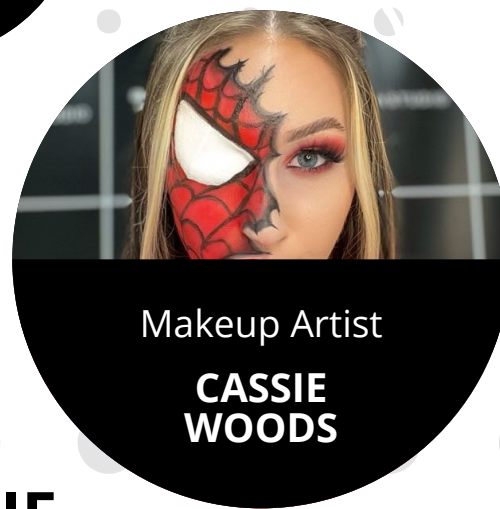
**[WWW.MAKEUPBATTLE.COM](http://WWW.MAKEUPBATTLE.COM)**



Tara



Shayla



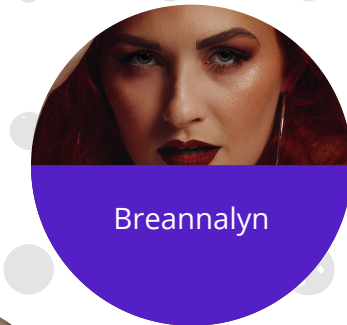
Makeup Artist  
**CASSIE WOODS**

**TEAM CASSIE**

DANCE | FASHION | MUSIC

**MAKEUP BATTLE**

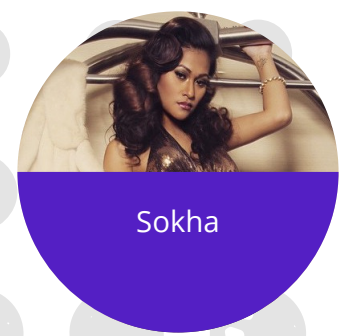
HOSTED BY PICTURE STUDIOS



Breannalyn



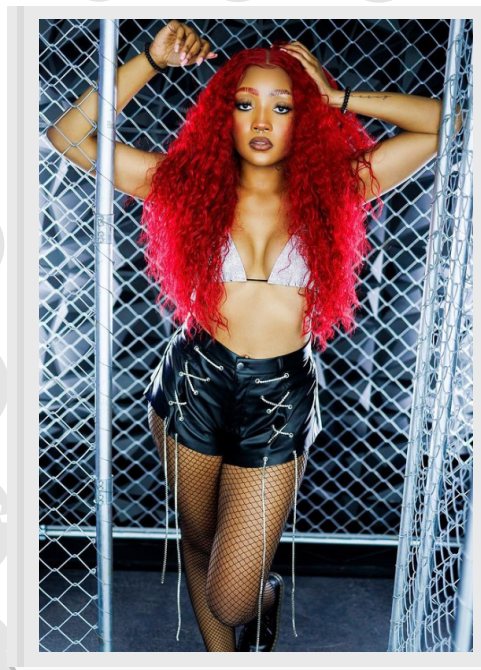
Makeup Artist  
**JANELLE BASICH MUSTAFA**



Sokha

**TEAM JANELLE**

WITH MUSIC PERFORMANCES BY:

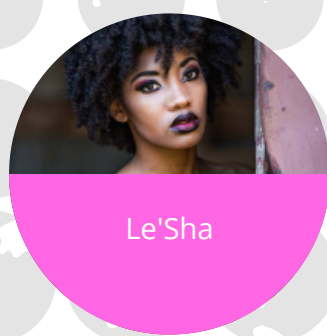


**JEWELS**



**RASHAAD KING**

LIVE IN GREENSBORO, NC  
TICKETS ON SALE NOW AT:  
[WWW.MAKEUPBATTLE.COM](http://WWW.MAKEUPBATTLE.COM)



Le'Sha



Makeup Artist  
**KAYLA SMOOT**

**TEAM KAYLA**

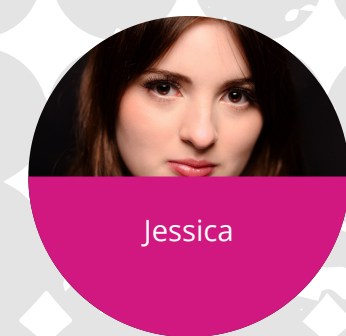


Alexis

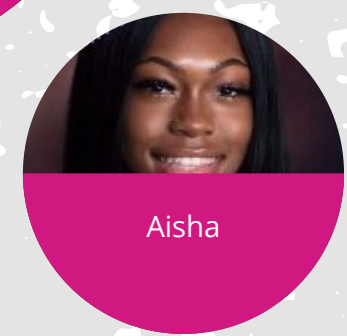


Makeup Artist  
**ROBIN ANGELOU**

**TEAM ROBIN**



Jessica



Aisha



# FREQUENTLY ASKED QUESTIONS (FAQ)



## What Is It?

**Makeup Battle** is an art competition for makeup artists. The live event combines **cosplay themes** with makeup artistry. It is unique because the **makeup artists** also design the costumes.

## Where Is It?

Makeup Battle will be held in **Downtown Greensboro** at the Van Dyke Performance Space. The event venue is located on the first floor of the **Cultural Arts Center** Building.

## When Is It?

Tickets are \$10-\$15 and doors will open at **6PM on 10/28/22**. Donations will be made to the **Pretty In Pink Foundation**. Pretty In Pink provides support for North Carolina **cancer patients**.

## Why Cover It?

Makeup Battle is a **cool thing to do** a few days **before Halloween**. Most of the artists and runway models **have ties to area colleges**. The winner will receive **a \$500 grand prize**.

## How To Help?

Tell **personal stories** about the artists that will be competing. Educate your audience **about the team** that makes it all possible. Promote the event by hosting a **free ticket giveaway contest**.

FROM THE  
SMALL SCREEN



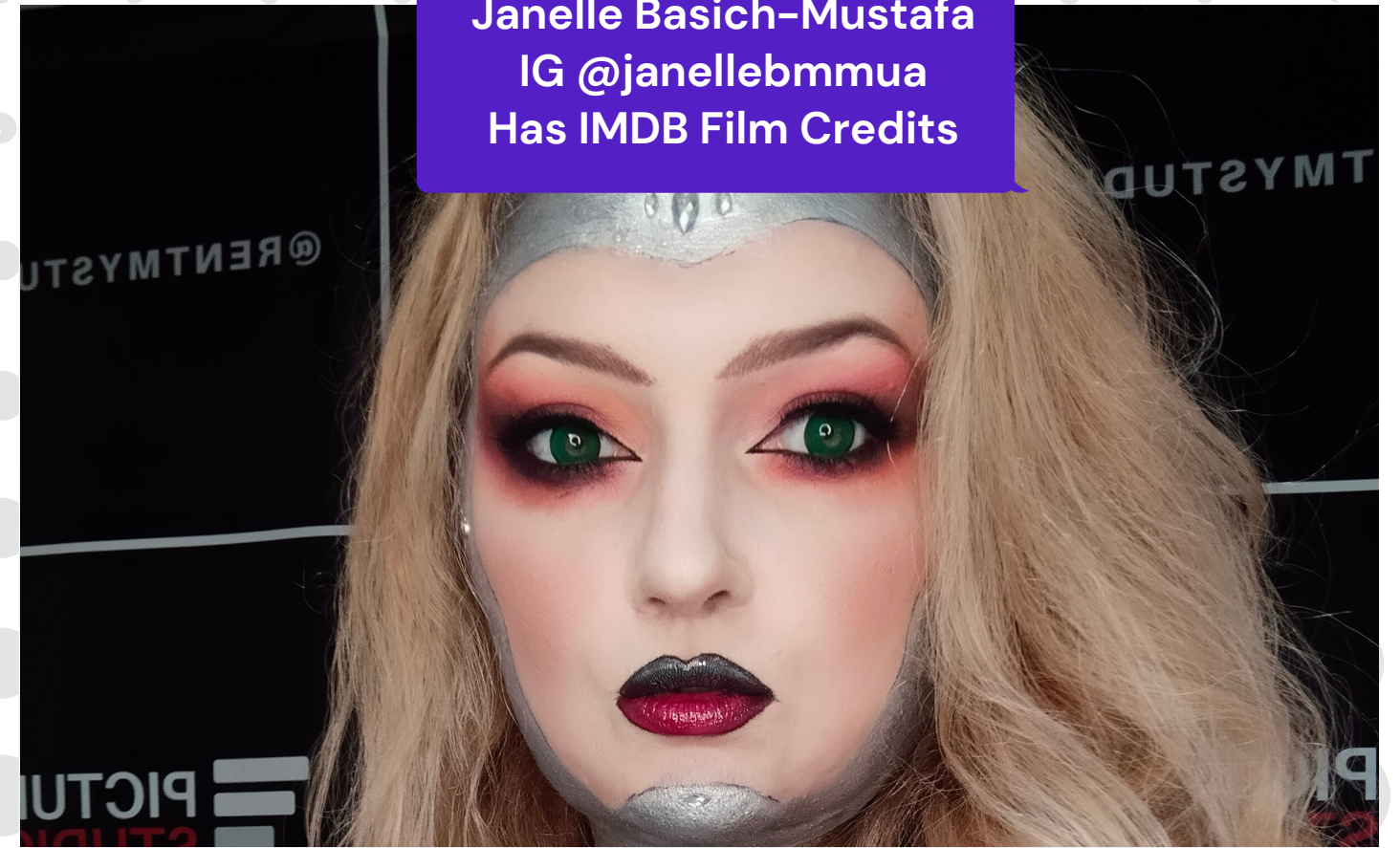
TO THE  
BIG STAGE



Cassie Woods  
IG @cassieeleann  
Studied Esthetics



Janelle Basich-Mustafa  
IG @janellebmmua  
Has IMDB Film Credits



Kayla Smoot  
IG @ksbeautymakeup  
B.A. in Music (WSSU)



Robin Angelique  
IG @angelkeyz\_aka  
UNCG Theater Alum



TEAMWORK



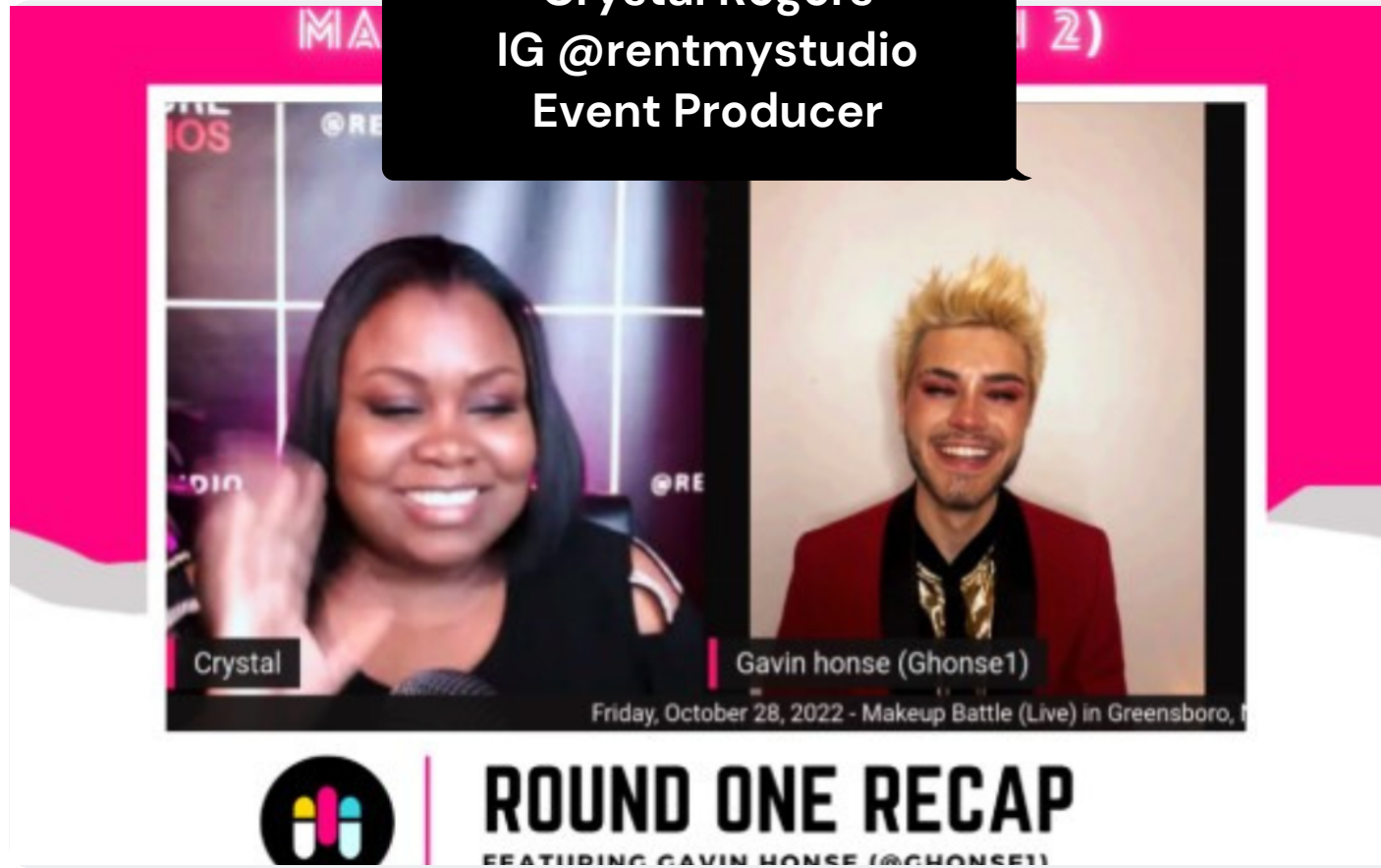
INM

PICTURE  
STUDIOS



MAKES THE  
DREAM WORK

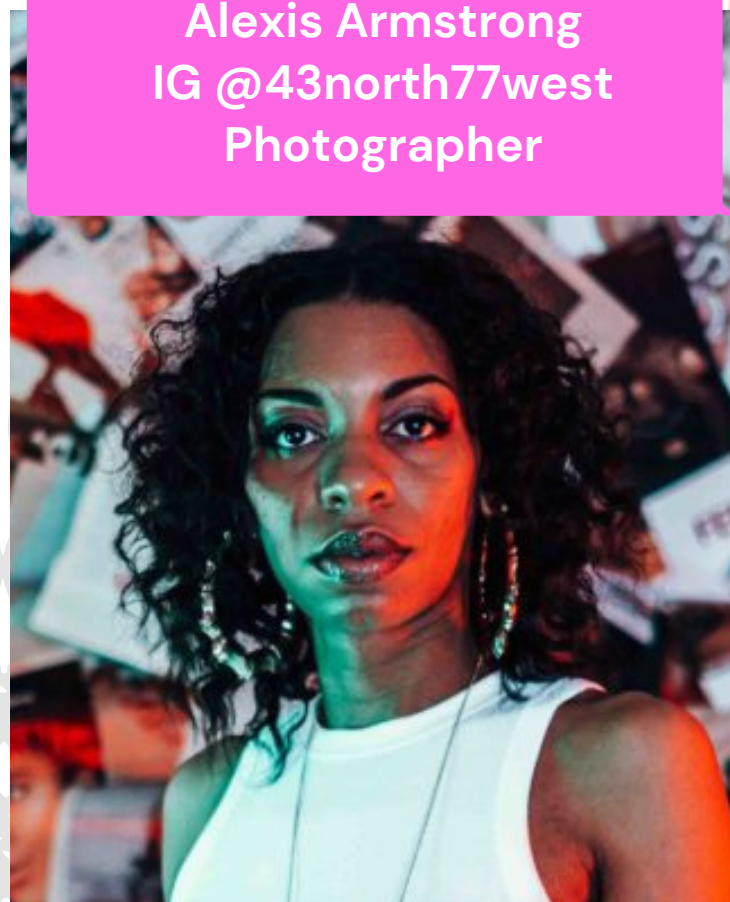
Crystal Rogers  
IG @rentmystudio  
Event Producer



Nachela Knox  
IG @nachelaknox  
Showrunner



Alexis Armstrong  
IG @43north77west  
Photographer



Event Hosts / Presenters:  
IG @meaganlynnv  
IG @deborahmissyscott





# NUMBERS TO KNOW

Makeup Battle is the ultimate contest of brains, beauty and creativity.

02

## MUSIC PERFORMERS

The event will open with musical performances by Rashaad King (R&B Male) and Jewels (R&B Female).

04

## MAKEUP ARTISTS

Four makeup artists will be competing during a live fashion show event for a chance to win \$500 cash.

08

## RUNWAY MODELS

Each makeup artist is matched with two runway models who will showcase their looks on the runway.



DANCE | FASHION | MUSIC

# MAKEUP BATTLE

HOSTED BY PICTURE STUDIOS

GRAND FINALE

VAN DYKE PERFORMANCE  
SPACE IN GREENSBORO

200 N DAVIE ST (FIRST FLOOR)  
GREENSBORO, NC 27401

OCTOBER 28TH 2022  
DOORS OPEN @ 6PM

PURCHASE TICKETS ONLINE  
[WWW.MAKEUPBATTLE.COM](http://WWW.MAKEUPBATTLE.COM)

# MAKEUP BATTLE AWARDS

FEAT. JEWELS & RASHAAD KING

OCTOBER 28, 2022 @ 6PM

PURCHASE TICKETS AT [MAKEUPBATTLE.COM](https://makeupbattle.com)





# LIVE MUSIC

*featuring*



**JEWELS**

For more information visit:  
[www.makeupbattle.com](http://www.makeupbattle.com)

# LIVE MUSIC

*featuring*



**RASHAAD KING**

For more information visit:

[www.makeupbattle.com](http://www.makeupbattle.com)

Company



Coming Soon



SUNDAY SHOOTERS



Coming Soon



Events



Publishing